



Fall for LCAC

What is LCAC?

Lorton Community Action Center (LCAC) is a 501(c)3 human services non-profit organization dedicated to assisting low-income seniors, children, military members, individuals and families in the southeastern area of Fairfax County, Virginia.

What is the 2020 *Fall for LCAC* event?

The 2020 *Fall for LCAC* event will be held on Sunday, September 13th from 2 PM to 4 PM at the LCAC Food Pantry (9518 Richmond Highway, Lorton, VA 22079). LCAC is asking faith communities, neighborhoods, businesses and individuals to support the event by hosting their own food drives and fill our pantry with our most needed items.

Why sponsor the event?

Your commitment to sponsor our *Fall for LCAC* event will ensure that your name will be advertised to a targeted audience of:

- Over 4,000 people through LCAC's social media channels who are actively engaged in our posts.
- Almost 3,000 people subscribed to our weekly e-newsletter.

What impact will your donation have?

Thanks to our supporters LCAC is able to achieve the following throughout the year:

- Distribute food to over 600 people weekly through the LCAC Food Pantry.
- Distribute over 800 kids packs each week throughout the year.
- Provide Thanksgiving meals to over 440 households.
- Provide gifts, food and toys to over 1,400 people during the holiday season.



2020 FALL FOR LCAC SPONSOR LEVELS

	\$250 Friend	\$500 Supporter	\$1,000 Advocate	\$2,500 Hero	\$5,000 Champion
Logo and listing on website	★	★	★	★	★
Mention in weekly E-blasts & event social media posts	★	★	★	★	★
Grocery bag insert		★	★	★	★
Logo on grocery bag			★	★	★
Sponsor spotlight post on social media				★	★

Please note: We cannot guarantee that your logo will be included on the grocery bag if you submit your sponsorship form after **Friday, August 21st**. Please email your logo in .jpg, .png or .eps format to Linda Patterson, LCAC's Executive Director, at Linda@LortonAction.org.

Please drop off any marketing materials for the festival bag insert to the main LCAC office:

9518 Richmond Highway

Lorton, VA 22079

Deadline: August 21st



2020 FALL FOR LCAC SPONSORSHIP FORM

Exact Name to be listed in all event advertising: _____

Company Name: _____

Company Website: _____

Company Social Media Handles: _____

Mailing Address: _____

City: _____ State: _____ Zip Code: _____

Contact Name: _____ Contact E-mail: _____

Contact Phone: _____

Sponsorship Level:

Champion - \$5,000 Hero - \$2,500 Advocate - \$1,000 Supporter - \$500 Friend - \$250

Payment Method (please check one):

Check (enclosed) Online at LortonAction.org

Please mail completed form and payment by **Friday, August 21st, 2020** to:

Lorton Community Action Center
ATTN: Linda Patterson
Executive Director
P.O. Box 154
Lorton, VA 22199-0154

For additional information, please contact Linda Patterson at 703-339-5161, ext. 140 or email
Linda@LortonAction.org.

THANK YOU FOR SUPPORTING YOUR LOCAL COMMUNITY!