

2020 LCAC Spring into Action Gala

What is LCAC?

Lorton Community Action Center is a 501(c)3 human services non-profit organization dedicated to assisting low-income seniors, children, military members, individuals and families in the southeastern area of Fairfax County, Virginia.

What is the LCAC Spring into Action Gala?

The 2020 Spring into Action Gala is LCAC's annual spring gala which is the biggest fundraiser of the year. This year, the gala will be held at the Harbour View event center on Saturday, April 18, 2020 from 6:30 PM to 11:00 PM. The evening includes a silent auction, cocktail hour with an open bar and passed hors d'oeuvres, plated dinner and dessert, live music and more.

Why sponsor our gala?

Your commitment to sponsor LCAC's gala will ensure that your name will be advertised to a targeted audience of:

- Over 200 gala attendees from the Northern Virginia area who are dedicated to supporting their local community.
- Over 3,000 people through LCAC's social media channels who are actively engaged in our posts.
- Over 3,300 people subscribed to our weekly e-newsletter.

What impact will your donation have?

Thanks to our supporters LCAC is able to achieve the following throughout the year:

- Distribute food to more than 1,500 people through the LCAC Food Pantry.
- Inspire more than 575 children through our after-school and tutoring programs.
- Provide winter coats to more than 900 people.
- Provide gifts, food and toys to more than 2,900 people during the holiday season.
- Empower more than 40 individuals with improved English skills through our ESL program.

2020 Spring into Action Gala Sponsorship Levels

\$25,000 Diamond Sponsor

Shout out in LCAC's spring appeal letter	Gala invitation and program listing	Press release listing
Logo and listing on website	Full page color ad in program	Reserved table for 10
Signage at check-in/check-out	E-blast listing	Event mention

\$20,000 Platinum Sponsor

Recognition during live auction	Gala invitation and program listing	Press release listing
Logo and listing on website	Full page color ad in program	Reserved table for 10
Signage at check-in/check-out	E-blast listing	Event mention

\$15,000 Iridium Sponsor

Gala invitation and program listing	Press release listing	Event mention
Full page color ad	Reserved table for 10	
E-blast listing	Logo and listing on website	

\$10,000 Titanium Sponsor

Gala invitation and program listing	Press release listing	Event mention
Full page color ad	Reserved table for 10	
E-blast listing	Logo and listing on website	

\$5,000 Gold Sponsor

Gala invitation and program listing	Press release listing
Half page color ad	Logo and listing on website
E-blast listing	Reserved table for 8

\$2,500 Silver Sponsor

Gala invitation and program listing	Logo and listing on website
Half page black/white ad	Reserved table for 8
E-blast listing	

\$1,500 Bronze Sponsor

Gala invitation and program listing
Quarter page black/white ad
E-blast listing
Logo and listing on website
Reservations for 4

\$1,000 Copper Sponsor

Gala invitation and program listing
Eighth page black/white ad
Logo and listing on website
Reservations for 2

\$500 Brass Sponsor

Logo and listing on website
Gala program and invitation listing
Reservations for 2

Individual Reservations: Individual reservations are available for \$175 each. There is a \$75 non-deductible portion of the donation that is used to cover the attendee's dinner.



2020 Spring into Action Gala Sponsor Form

Exact Name to be listed in all gala advertising: _____

Company Name: _____

Company Website: _____

Company Social Media Handles: _____

Mailing Address: _____

City: _____ State: _____ Zip Code: _____

Contact Name: _____ Contact E-mail: _____

Contact Phone: _____

Sponsorship Level:

- Diamond Sponsor - \$25,000 Titanium Sponsor - \$10,000 Bronze Sponsor - \$1,500
- Platinum Sponsor - \$20,000 Gold Sponsor - \$5,000 Silver Copper Sponsor - \$1,000
- Iridium Sponsor - \$15,000 Sponsor - \$2,500 Brass Sponsor - \$500

Individual Reservations: No. # of reservations: _____ @ \$175 each = \$_____

***Note:** To be included on the gala invitation, please submit your form by **Friday, January 10th 2020**.

Payment Method (please check one):

- Check (enclosed) Online via LortonAction.org

Pledge Option: I/we pledge to fulfill our sponsor amount of \$ _____ in _____ installments (# of payments) of \$ _____ each. Please note that all pledges must be fulfilled by May 29th 2019.

Please mail completed form and payment by **Friday, March 28th 2020** to:

Lorton Community Action Center
 ATTN: Elizabeth Hankins, Director of Development
 P.O. Box 154
 Lorton, VA 22199-0154

For additional information, please contact Elizabeth Hankins at 703-339-5161, ext. 150 or email Elizabeth@LortonAction.org.

Thank you for supporting your local community!