

2019 LCAC Spring into Action Gala

What is LCAC?

Lorton Community Action Center is a 501(c)3 human services non-profit organization dedicated to assisting low-income seniors, children, military members, individuals and families in the southeastern area of Fairfax County, Virginia.

What is the LCAC Spring into Action Gala?

The 2019 Spring into Action Gala is LCAC's annual spring gala which is its biggest fundraiser of the year. This year, the gala will be held at the Harbour View event center on Saturday, April 6, 2019 from 6:30 PM to 11:00 PM. The evening includes a silent auction, cocktail hour with an open bar and passed hors d'oeuvres, plated dinner and dessert, live music and more.

Why sponsor our gala?

Your commitment to sponsor LCAC's gala will ensure that your name will be advertised to a targeted audience of:

- Over 215 gala attendees from the Northern Virginia area who are dedicated to supporting their local community.
- Over 2400 people through LCAC's social media channels who are actively engaged in our posts.
- Over 3300 people subscribed to our weekly e-newsletter.

What impact will your donation have?

Thanks to our supporters LCAC is able to achieve the following throughout the year:

- Distribute food to more than 2,200 people through the LCAC Food Pantry.
- Inspire more than 500 children through our after-school and tutoring programs.
- Provide winter coats to more than 900 people.
- Provide gifts, food and toys to more than 2,800 people during the holiday season.
- Empower more than 200 individuals with improved English skills through our ESL program.

2019 Spring into Action Gala Sponsorship Levels

\$25,000 Diamond Sponsor

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|--|-------------------------------------|---------------------------------|
| Shout out in LCAC's spring appeal letter | Gala invitation and program listing | Press release listing |
| Logo and listing on website | Full page color ad in program | Logo and listing at every table |
| Signage at check-in/check-out | E-blast listing | Reserved table for 10 |

\$20,000 Platinum Sponsor

| | | |
|---------------------------------|-------------------------------------|---------------------------------|
| Recognition during live auction | Gala invitation and program listing | Press release listing |
| Logo and listing on website | Full page color ad in program | Logo and listing at every table |
| Signage at check-in/check-out | E-blast listing | Reserved table for 10 |

\$15,000 Iridium Sponsor

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|-------------------------------------|---------------------------------|-------------------------------|
| Gala invitation and program listing | Press release listing | Logo and listing on website |
| Full page color ad | Logo and listing at every table | Flyer in auction takeaway bag |
| E-blast listing | Reserved table for 10 | |

\$10,000 Titanium Sponsor

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|-------------------------------------|---------------------------------|-----------------------------|
| Gala invitation and program listing | Press release listing | Logo and listing on website |
| Full page color ad | Logo and listing at every table | |
| E-blast listing | Reserved table for 10 | |

\$5,000 Gold Sponsor

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|-------------------------------------|-----------------------------|
| Gala invitation and program listing | Press release listing |
| Half page color ad | Logo and listing on website |
| E-blast listing | Reserved table for 8 |

\$2,500 Silver Sponsor

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|-------------------------------------|-----------------------------|
| Gala invitation and program listing | Logo and listing on website |
| Half page black/white ad | Reserved table for 8 |
| E-blast listing | |

\$1,500 Bronze Sponsor

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| Gala invitation and program listing |
| Quarter page black/white ad |
| E-blast listing |
| Logo and listing on website |
| Reservations for 4 |

\$1,000 Copper Sponsor

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|-------------------------------------|
| Gala invitation and program listing |
| Eighth page black/white ad |
| Logo and listing on website |
| Reservations for 2 |

\$500 Brass Sponsor

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|-------------------------------------|
| Logo and listing on website |
| Gala program and invitation listing |
| Reservations for 2 |

Individual Reservations:

Individual reservations are available for \$175 each. There is a \$75 non-deductible portion of the donation that is used to cover the attendee's dinner.



2019 Spring into Action Gala Sponsor Form

Exact Name to be listed in all gala advertising: _____

Company Name: _____

Company Website: _____

Company Social Media Handles: _____

Mailing Address: _____

City: _____ State: _____ Zip Code: _____

Contact Name: _____ Contact E-mail: _____

Contact Phone: _____

Sponsorship Level:

- Diamond Sponsor - \$25,000 Titanium Sponsor - \$10,000 Bronze Sponsor - \$1,500
- Platinum Sponsor - \$20,000 Gold Sponsor - \$5,000 Silver Copper Sponsor - \$1,000
- Iridium Sponsor - \$15,000 Sponsor - \$2,500 Brass Sponsor - \$500

Individual Reservations: No. # of reservations: _____ @ \$175 each = \$_____

***Note:** To be included on the gala invitation, please submit your form by **Friday, January 4, 2019**.

Payment Method (please check one):

- Check (enclosed) Online via LortonAction.org

Pledge Option: I/we pledge to fulfill our sponsor amount of \$ _____ in _____ installments (# of payments) of \$ _____ each. Please note that all pledges must be fulfilled by May 31, 2019.

Please mail completed form and payment by **Friday, March 22, 2019** to:

Lorton Community Action Center
 ATTN: Elizabeth Hankins, Director of Development
 P.O. Box 154
 Lorton, VA 22199-0154

For additional information, please contact Elizabeth Hankins at 703-339-5161, ext. 150 or email Elizabeth@LortonAction.org.

Thank you for supporting your local community!